

NewEdge Structured Note Strategies
Structured Note Advisory Portfolio (SNAP)
Structured Note Income Portfolio (SNIP)

Achieving Balance through Structured Notes

AN INTRODUCTION TO ACTIVELY
MANAGED STRUCTURED NOTE
PORTFOLIOS

NewEdge
Investment
Solutions

— by NewEdge
WEALTH

NEWEDGEWEALTH.COM/SNAP

NewEdge Investment Solutions

Having the “edge” is not just an advantage; it’s a necessity.

NewEdge Investment Solutions offers a modern, objective and innovative approach to wealth management. Leveraging the same intellectual capital that drives NewEdge Wealth, the platform provides financial professionals and institutions with access to many of the same innovative strategies, technology, and trading capabilities to manage client assets on an outsourced basis.



\$60B
BILLION
In Client Assets

400+
ADVISORS

200+
EMPLOYEES
Supporting Our Clients

\$3.5B
BILLION
Assets Under
Management

11
INVESTMENT
STRATEGIES

5
PORTFOLIO
MANAGERS



Assets and data as of September 30, 2024. Barron's rankings awarded in September 2024 based on prior 12 month data. Forbes/Shook ranking awarded in October 2024 based on data from 3/31/23-3/31/24.

Please read the disclosures at the end of this brochure, which are intended to help you further understand the risks of investing in structured products.

STRUCTURED NOTE STRATEGIES BY NEWEDGE INVESTMENT SOLUTIONS

Explore a Better Way to Invest in Structured Notes

Combining NewEdge Wealth's intellectual capital with a disciplined portfolio implementation and management process, Structured Note Strategies by NewEdge Investment Solutions seeks to deliver protected portfolio returns while mitigating the challenges and risks often associated with investments in Structured Notes.

Structured Note Strategies were born out of the idea that there are better ways for individuals, institutions and financial advisors to utilize Structured Notes and achieve differentiated portfolio returns.

700+

MANAGED
ACCOUNTS

\$500M+

ASSETS UNDER
MANAGEMENT

150+

STRUCTURED NOTES
ACTIVELY MANAGED

PORFOLIO MANAGEMENT EXPERIENCE

The Portfolio Management team, led by Michaelangelo Dooley, has over three decades of combined experience investing in Structured Products and managing formal Structured Note strategies like NewEdge's Structured Note Advisory Portfolio. The Investment Committee combines the intellectual capital of NewEdge Wealth to navigate the complexities of the future and create better outcomes for our clients.

Portfolio Manager



Michaelangelo Dooley, CFP®

Principal, Head of
Structured Notes Strategies

Portfolio Management Team



Ana Gonzalez, CIMA®

Vice President



Alyssa Kaiser, CFP®

Vice President

Investment Committee



Cameron Dawson, CFA®

Chief Investment Officer



Jared Kaplan

Partner



Rick Hollmann, CFA®

Managing Director,
Head of Advisory Solutions



Brian Nick

Managing Director,
Head of Portfolio Strategy



Kevin Miller

Principal



Jay Peters, CFA®

Principal, Portfolio Strategy

NewEdge Structured Note Strategies:

STRIVING TO MAKE VOLATILITY WORK FOR YOU, NOT AGAINST YOU

NewEdge Structured Note Strategies provide the next evolution of Structured Note investments.

The strategies offer carefully curated selections of notes that are implemented across several market selloffs and are intended to achieve a balance of risk and potential return, which is difficult to replicate in other asset classes. Value add comes from four primary areas:

- Security & Portfolio Construction
- Tactical Executions
- Issuer Competition & Credit Diversification
- Active Portfolio Management

WHY STRUCTURED NOTES

- **Absolute Return:** Seek equity-like returns without the many uncertainties associated with equity investment.
- **Tactical Cash Deployment:** Pull cash balances off of the sidelines and tactically deploy funds as equity markets experience selloffs and heightened volatility.
- **An Alternative to Alternatives:**
 - Improved Portfolio and Holdings Transparency
 - SMA Implementation (No Commingling)
 - 1099 Tax Reporting (No K-1s)
 - Reasonable Management Fees (<1%, No Carry)
 - Liquidity*

STRUCTURED NOTE ADVISORY PORTFOLIO (SNAP)

Most appropriate for investors looking to target absolute positive returns throughout a market cycle in a tax-efficient manner; implemented tactically across several market selloffs.

Targets long-term capital gains tax treatment, with returns paid only at realization of notes	Access to the broad Structured Note Market with a heavy focus on accrued yield (fixed return) notes	Targeting 15–25 positions in a fully diversified account, 6–9-month build-out		
Strategy / Benchmark	QTD (Quarter-to-Date)	YTD (Year-to-Date)	1 YEAR (Rolling)	ITD (Inception-to-Date)
SNAP (Gross)	3.24%	10.89%	19.14%	8.13%
SNAP (Net)¹	2.95%	9.94%	17.80%	7.01%
Benchmark: 60% MSCI ACWI, 40% Bloomberg US Aggregate	6.12%	12.89%	23.46%	5.97%

Performance Data as of 9/30/24, Strategy Inception Date 3/1/22 | Net Returns Illustrated with a 1.18% Annual Fee

STRUCTURED NOTE INCOME PORTFOLIO (SNIP)

Most appropriate for investors desiring a cash yield and seeking downside protection against drops in equity markets; implemented across several months.

Incurs ordinary income tax treatment, with stream of cash flow throughout lives of notes	Targets 100% yield (fixed-return) distributing notes	Targeting 8–12 positions in a fully diversified account; 3–6-month build-out			
Strategy / Benchmark	QTD (Quarter-to-Date)	YTD (Year-to-Date)	1 YEAR (Rolling)	3 Year	ITD (Inception-to-Date)
SNIP (Gross)	2.39%	6.34%	11.12%	5.68%	5.07%
SNIP (Net)¹	2.11%	5.49%	9.93%	4.55%	3.94%
Benchmark: 60% MSCI ACWI, 40% Bloomberg US Aggregate Index	6.12%	12.89%	23.46%	4.46%	3.37%

Performance Data as of 9/30/24, Strategy Inception Date 4/1/21 | Net Returns Illustrated with a 1.22% Annual Fee

ABSOLUTE RETURN FOCUSED

8-12%

Target Annual Coupon/
Accrued Return

25-35%

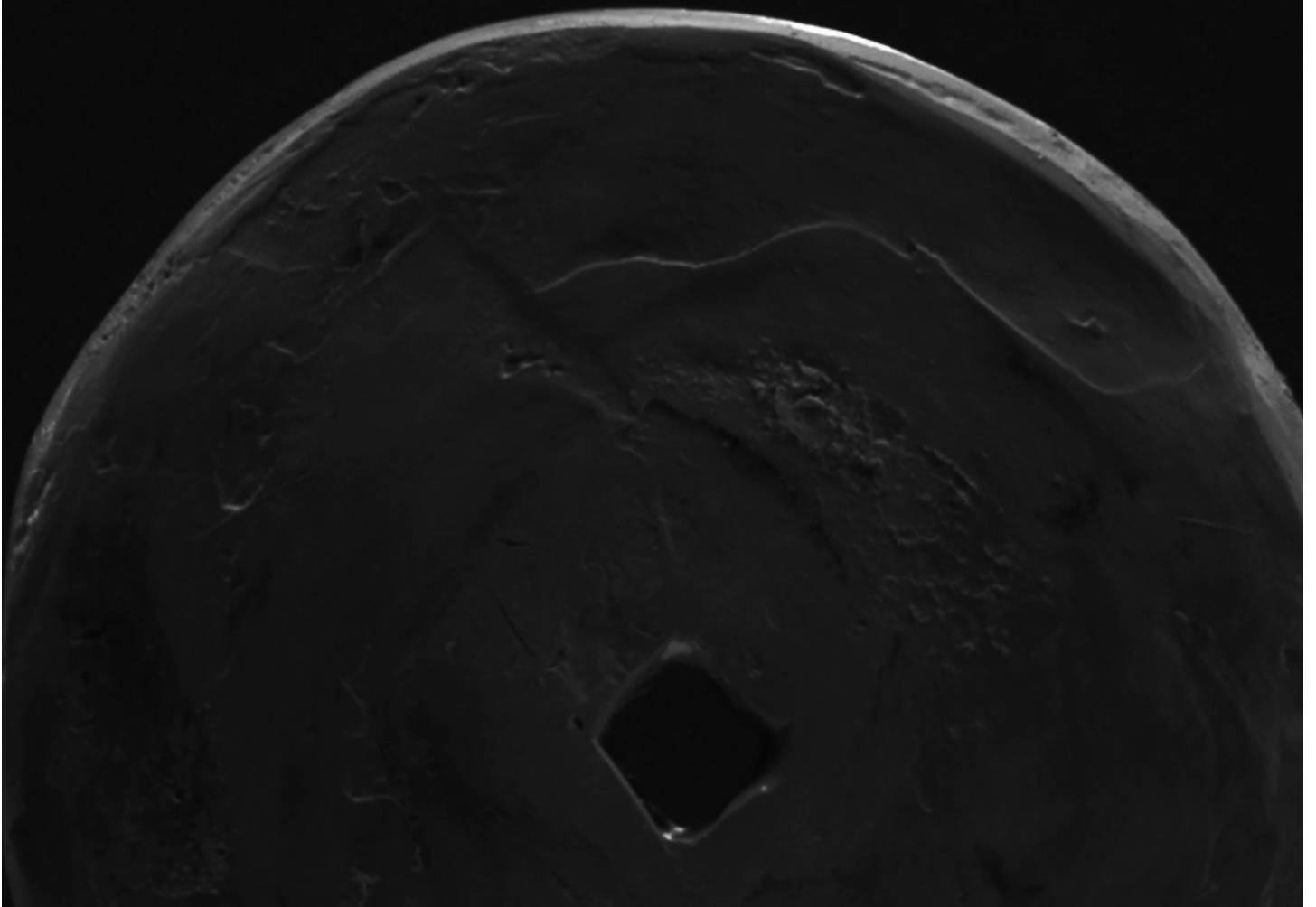
Target Downside
Protection

\$250,000

Minimum
Investment Size

Please read the disclosures at the end of this brochure, which are intended to help you further understand the risks of investing in structured products.

**“A balance of investment
risk/return that investors
are looking to achieve
within their portfolios.”**





Important Disclosures

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The information in this brochure has been prepared solely for discussion purposes and is not intended as an offer or solicitation of an offer with respect to the purchase or sale of any security and should not be relied upon by you in evaluating the merits of investing in any securities.

Investing involves risk, including possible loss of principal. Past performance is no guarantee of future results.

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Certain information contained in this brochure constitutes “forward-looking statements,” which can be identified by the use of forward-looking terminology such as “may,” “will,” “should,” “expect,” “anticipate,” “project,” “estimate,” “intend,” “continue,” or “believe,” or the negatives thereof or other variations thereon or comparable terminology. Due to various risks and uncertainties, actual events, results or the actual performance of the Adviser’s investments may differ materially from those reflected or contemplated in such forward-looking statements. Nothing contained in this brochure may be relied upon as a guarantee, promise, assurance or a representation as to the future.

Gross returns do not reflect the deduction of fees, commissions or other charges, which reduce returns (e.g., an investment management fee of 0.50% will reduce a 10% return to a 9.5% return). The compounding effect of such fees over time can be substantial and should be taken into consideration when viewing these materials. If you have any questions concerning the fee calculation and deduction method, please contact your investment adviser.

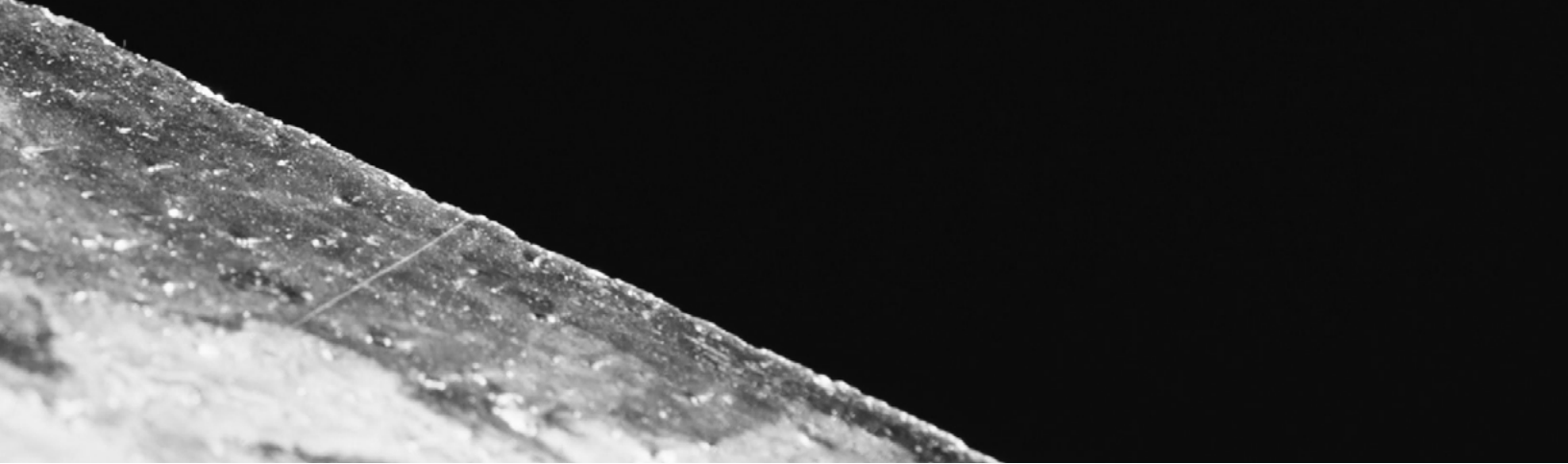
When referencing asset class returns or statistics, the following indices are used to represent those asset classes, unless otherwise notes. You cannot invest directly in an index. Index returns shown are total returns which includes interest, capital gains, dividends, and distributions realized over a given period of time. An individual who purchases an investment product which attempts to mimic the performance of a benchmark or index will incur expenses such as management fees and transaction costs which reduce returns.

A complimentary copy of our current Form ADV Disclosure Brochure that describes the advisory program and related fees is available through your Private Wealth Advisor. Please contact your Private Wealth Advisor if you have any questions.

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Risks Relating to Structured Notes

While every structured product is different, all structured products share certain common elements. Structured notes are linked to the performance of specific underlying assets, which can be negative, but are not equivalent to investing directly in those assets. The derivative component of structured



products and the potential loss of the principal for many such products may make them unsuitable for investors seeking alternatives to debt securities. It is important to note that a structured note may not always reflect the actual performance of the underlying asset and may have different risks than traditional debt or equity securities. Each investment in structured notes should be carefully evaluated with respect to an individual investor's financial objectives, suitability, tax considerations and other relevant factors. Structured products vary considerably in terms of complexity and risk and are not suitable for all investors.

Do to underwriting and issuance costs, structured notes are designed to be held to maturity to realize the full benefits of the terms of the note. Investors will not receive any periodic interest payments, dividend payments or other distributions prior to a successful call observation or the maturity date of the structured note.

Structured notes have limited liquidity and are not an exchange traded product. There may be no or a limited secondary market for these investments.

Payment is subject to the credit risk and the ability of the issuer to pay its obligations as they become due.

Structured notes are not bank deposits nor are they insured by the FDIC or any other federal or state government agency of the United States or any other jurisdiction.

Risks Relating to Structured Products

Investments in structured products are subject to several risks, including credit risk, market risk and liquidity risk. Structured products typically have a specified maturity date and payout profile determined by the performance of an underlying, or basket of underlying, market measures. Structured products are generally designed to provide some level or combination of principal protection, downside market risk mitigation, enhanced income or enhanced returns relative to the performance of the underlying market measure. As a senior unsecured debt obligation, the payout at maturity is dependent on the issuer's ability to pay off its debts as they mature. While there is generally liquidity provided by the issuer of a structured product prior to maturity, there is no guarantee of a secondary market. In the case that there is a secondary market provided, the sale price may be significantly less than what would be the maturity value due to factors such as volatility, interest rates, credit quality and risk appetite. The value of an investment in a structured product will reflect the then-current market value of the structured product as calculated by the issuer and will be subject to all the risks associated with an investment in the underlying market measure along with the risks and factors described above. Investors in structured products will not own or have any claim to the underlying market measure directly and will, therefore, not benefit from general rights applicable to the holders of those assets, such as dividends and voting rights. Notes are not insured through any government agency or program and the return of principal and fulfillment of the terms negotiated by NewEdge on behalf of its clients is dependent on the financial condition of the third party issuing the note and the issuer's ability to pay its obligations as they become due.

Structured notes purchased for you will not be listed on any securities exchange. There may be no secondary market for such structured notes, and neither the issuer nor the agent will be required to purchase notes in the secondary market. Some of these structured financial products are callable by the issuer only, therefore the issuer (not you) can choose to call in the structured notes and redeem them before maturity. In addition, the maximum potential payment on structured notes will typically be limited to the redemption amount applicable for a payment date, regardless of the appreciation in the underlying index associated with the note. Since the level of the underlying index at various times during term of the structured notes held by you could be higher than on the valuation dates and at maturity, you may receive a lower payment if redeemed early or at maturity than if a client would have invested directly in the underlying index.

While the payment at maturity of any structured notes would be based on the full principal amount of any note sold by the issuer, the original issue price of any structured notes purchased for you includes an agent's commission and the cost of hedging the issuer's obligations under the note. As a result, the price, if any, at which an issuer will be willing to purchase structured notes from clients in a secondary market transaction, if at all, will likely be lower than the original issue price and any sale before the maturity date could result in a substantial loss. Structured notes will be designed to be short-term trading instruments so you should be willing to hold any notes to maturity.

NewEdge
Investment
Solutions
— by NewEdge
WEALTH

Let's Talk

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